

Exchange Electives Factsheet 2022/23 For Incoming Study Abroad Students

September 2022



About Imperial College Business School

Imperial College Business School inspires the best minds to become future business leaders. As part of Imperial College London, a global leader in science and technology, we drive business advantage through the fusion of business and technology and an entrepreneurial mind-set. We combine innovative thinking and insight with new technology to develop practical solutions to real world issues, benefiting business and improving society.

Situated in London, one of the world's most important financial and cultural centres, the Business School has access to industry experts and the direct experience of major corporates, consultancies, investment banks, venture capitalists and public sector organisations, which all help to make our teaching and research practical and relevant.

Contact Details

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School address	<p>Imperial College Business School Exhibition Road London SW7 2AZ UK</p>
School website	<p>https://www.imperial.ac.uk/business-school/</p>
Exchange website	<p>https://www.imperial.ac.uk/business-school/programmes/incoming-exchange-students/</p>

Nominations and Applications

All visiting students must be nominated by their home university. Once nominated, students will receive further information on how to apply online and to select their electives after the nomination deadline.

For Spring and Summer electives, nominations should be received by 31 October 2022. Students will then need to complete the online application between 1 - 20 November 2022.

Academic Information

Language of Instruction	English	
Credit requirements	Students are advised to take up to 20 ECTS in a single term.	
Grading system	Marks 85+ 70 – 84% 60 – 69% 50 – 59% 40 – 49% 30 – 39% 0 – 29%	Interpretation Marks represent an exceptional distinction performance Marks represent a distinction performance Marks represent a merit performance demonstrating a clear grasp of the relevant concepts and facts Marks represent a pass performance demonstrating an adequate grasp of most of the relevant concepts and facts Marks represent a fail performance Marks represent a fail performance (with significant shortcomings) Marks represent a fail performance (with major shortcomings)
Assessment	<p>Modules will be assessed by a mixture of coursework and exams. Module outlines will be provided to students after the nomination deadline.</p> <p>As per College guidelines, students will receive feedback on their coursework between 2 – 3 weeks after submission.</p> <p>If you fail an exam but achieve over 40% on the module overall grade, you have passed the module and a re-sit exam is not required.</p> <p>If you have not achieved a minimum of 40% on the module overall, you may be required to re-sit the exam or resubmit coursework to achieve a pass mark for the module. Resitting an exam or resubmitting coursework will result in the module being capped at the pass rate of 50%.</p> <p>Students may only resit an exam or resubmit a piece of coursework once. Students have the opportunity to re-sit failed exams in the August resit period. The decision on whether you resit an exam to pass a module rests with your home institution.</p>	
Transcripts	<p>Student's transcripts will be made available after the Exam Board meetings. These meetings will take place in July for Spring Electives and September for Summer Electives. Final transcripts will only be available after the exam board. Provisional transcripts can be requested directly from the programme team.</p>	
Electives	<p>Module outlines and guidelines for selection will be made available in November. Please note that the electives below are subject to change.</p>	

Useful Links

Information for visiting students	https://www.imperial.ac.uk/study/pg/apply/how-to-apply/visiting/
Visas	https://www.imperial.ac.uk/students/international-students/visas-and-immigration/short-term-study/
Accommodation Office	https://www.imperial.ac.uk/study/campus-life/accommodation/
Living expenses	https://www.imperial.ac.uk/study/ug/fees-and-funding/managing-your-money/living-costs/
International Student Support	https://www.imperial.ac.uk/study/international-students/
Admissions FAQs	https://www.imperial.ac.uk/study/pg/apply/contact/faq/
Library	https://www.imperial.ac.uk/admin-services/library/
Student welfare	https://www.imperial.ac.uk/student-support-zone/
Student Union	https://www.imperialcollegeunion.org/

Module list

The following module list is for indicative purposes only and is subject to change. Final dates and modules available will be shared following the nomination process. As a result of this, please be advised that there may be some clashing modules.

MSc Finance Spring Electives

We would recommend that students who have a strong quantitative background enrol on these modules. Students without a quantitative background can enrol in finance modules offered by the MBA or MSc Management programmes.

Spring Term Dates for MSc Finance electives	9 January – 10 March 2023 Exams: 13 - 24 March 2023
Format for MSc Finance electives	1x 3hr lecture per week over 9 weeks + an exam in week 10 or 11 *Available to MSc students only

Code	Description	ECTS Credits
BUSI97059	Asset Allocation & Investment Strategies*	7.5
BUSI97041	Advanced Corporate Finance*	7.5

MSc Management Spring Electives

Spring Term Dates for MSc Management electives	20 February – 24 March 2022
Format for MSc Management electives	20hr teaching over 5 week period
*Available to MSc students only	

Code	Description	ECTS Credits
BUSI70087	The Economics of Information and Intellectual Property	5
BUSI70083	Strategy and Innovation in Digital Business*	5
BUSI70036	Emerging Technologies in Marketing	5

MSc Management Summer Electives

Summer Term Dates for MSc Management electives	2 May – 30 June 2023
Format for MSc Management electives	20hr teaching over 1 week ** 1-week online format *Available to MSc students only

*Available to MSc Management students only

Code	Description	Dates	ECTS Credits
BUSI70013	**Business Simulation*	5 - 9 June	5
BUSI70031	Design Thinking for Innovation*	5 - 9 June	5
BUSI70040	Family Business	12 - 16 June	5
BUSI70075	Strategic Sales Management*	12 - 16 June	5
BUSI70005	Advanced Corporate Finance*	12 - 16 June	5
BUSI70011	Business Analytics	26 - 30 June	5

MBA Summer Electives (Split Format)

Summer Term Dates for MBA electives	April – July 2023
Format for MBA Week-day elective	4 days split over two weeks: Week 1 – Friday & Saturday Week 2 – Friday & Saturday
*Available to MBA students only	

Code	Description	Dates	ECTS Credits
BUSI97574	Asset Management and Alternative Investments*	5 – 13 May	5
BUSI97020	International Business*	16 – 24 June	5
BUSI97575	Marketing Analytics: Leading with Big Data*	30 June – 8 July	5
BUSI96036	Brand Management	14 – 22 July	5

MBA Summer Electives (Block Format)

Summer Term Dates for MBA electives	April – July 2023
Format for MBA Week-day elective	4-day block week, usually Thursday-Sunday
*Available to MBA students only	

Code	Description	Dates	ECTS Credits
BUSI97597w	Digital Transformation: Leading Real-World Change	13 – 16 April	5
BUSI97413	Entrepreneurial SMART camp	13 – 16 April	5
BUSI97008	Consumer Behaviour*	20 – 23 April	5
BUSI97458	Strategic Networking*	27 – 30 April	5
BUSI96037	Leadership*	18 – 21 May	5
BUSI97456	The FinTech Revolution: New Markets, Models, and Opportunities*	25 – 28 May	5
BUSI97015	Clean Technology Investments	1 – 4 June	5
BUSI96033	Breakout Strategy*	Dates TBC	5

MBA Summer Electives (Weekly Format)

Summer Term Dates for MBA electives	April – July 2023
Format for MBA Week-day elective	5 consecutive weeks, 4 hours per week at the same time
*Available to MBA students only	

Code	Description	Dates	ECTS Credits
Code TBC	Sustainable Finance & Investment*	24 April – 22 May	5
BUSI97454	Climate Change and Business Strategy	25 April – 23 May	5
BUSI97435w	Managing Negotiations*	26 April – 24 May	5
Code TBC	Wicked Problems, Systems Dynamics, and Entrepreneurial Innovation	6 June – 4 July	5
Code TBC	Advanced Financial and Management Accounting*	21 June – 19 July	5
BUSI97798	Strategy and Leadership in a Digital World*	22 June – 20 July	5

Please note that it may not be possible to take all combinations of modules. Students will be advised about which combinations are possible when they register. The dates listed above are provisional and subject to change, final confirmation will be provided during the registration process.